



ABOUT ME

Contact

(757) 816-6027

shavandachante@gmail.com

www.chantestephens.com

Education

MS, Strategic Communication

Troy University

BS, Interdisciplinary Studies

Troy University

AA, General Studies

Enterprise Ozark Community College

Certifications (Hubspot)

- Content Management
- Social Media Management

SaaS Experience

- Microsoft Office
- Google Workspace
- Adobe Creative Cloud

Awards

- Good Conduct (4)
- Navy and Marine Achievement Medal (6)

Publications

- SD Voyager Mar 2020
- MIA Magazine Vol 1 Sep 2020

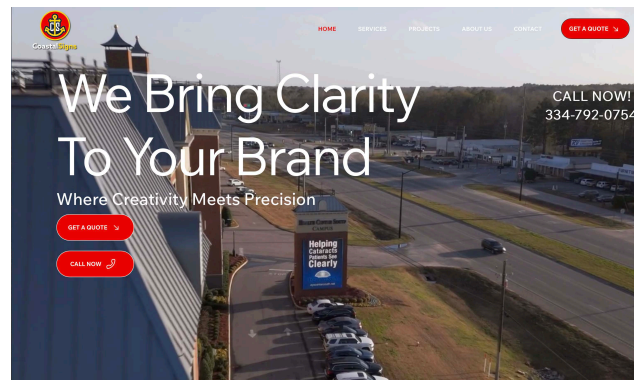
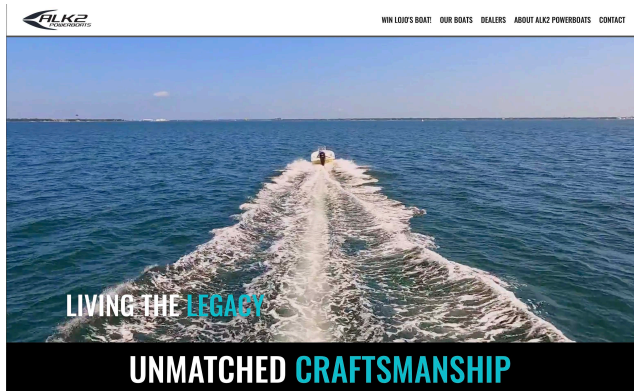
Independent Work Experience

Principal Brand Developer | May 2015 - present

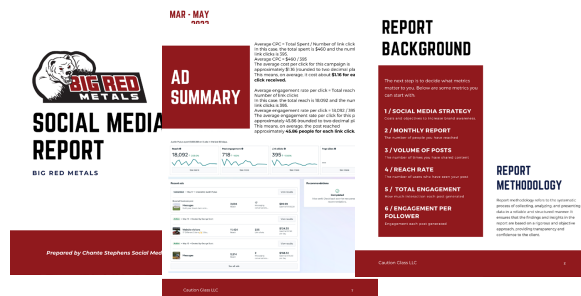
I lead a team of marketing contractors, focusing on generating B2B leads through targeted strategic marketing campaigns aimed at key industry stakeholders, which has driven significant brand growth and market penetration. I develop tailored marketing solutions and foster strong, ongoing relationships with clients to enhance client retention. Additionally, I orchestrate rebranding initiatives that increase brand recognition and customer engagement across social media platforms. By creating innovative communication strategies, I improve client satisfaction, ensuring complex information is clearly conveyed to diverse audiences. I collaborate with internal teams, contractors, and clients to design, implement, and optimize SaaS solutions, enhancing web design functionality and ensuring a seamless user experience across multiple platforms.



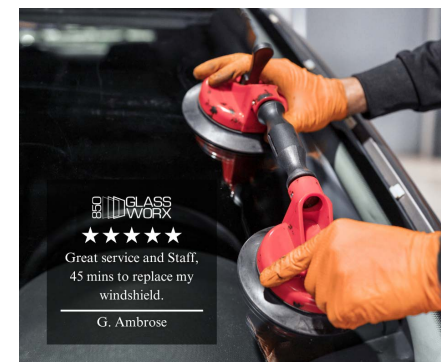
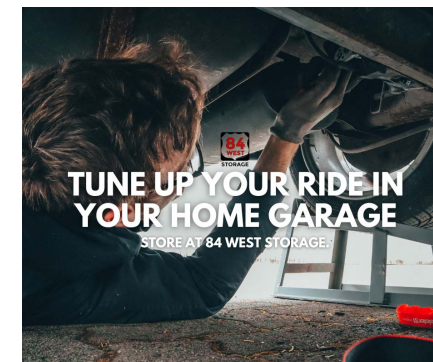
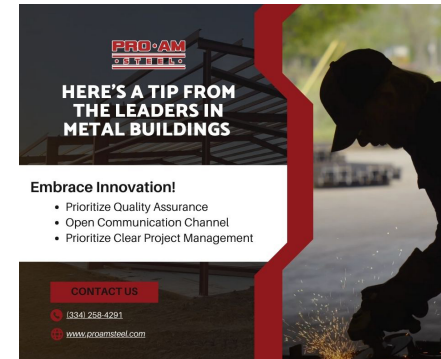
Website Design



Social Media Analytics



Social Media Content



I am a web design and social media management specialist with a background in the Navy, where I honed my leadership and problem-solving skills. With advanced education in marketing and strategic communications, I combine my creative expertise with strategic insights to craft stunning, user-friendly websites that elevate brands and enhance on-line presence. I also develop engaging content and run well-executed social media campaigns that deliver measurable results, ensuring your brand thrives in the digital landscape. My approach is rooted in discipline, creativity, and a commitment to helping businesses grow and succeed.